

[illegible]

Order / Rev:	712075
Alt Order #:	06307162
Flight Dates:	10/02/12 - 10/07/12

Advertiser:	American Crossroads
Product Desc:	AMERICAN CROSSROADS
Estimate:	953

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WFMY	10/07/12	10/07/12	News 2 at 11 News 2 at 11	CM	11-1135p	-----S	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/01/12	10/07/12	-----S			1		\$1,250.00		0.00					
E 3	WFMY	10/04/12	10/04/12	News 2 at 11 News 2 at 11	CM	11-1135p	---T---	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/01/12	10/07/12	---T---			1		\$1,250.00		0.00					
E 4	WFMY	10/02/12	10/02/12	Tue Prime A NCIS	CM	8-9p	-T-----	:30	1	\$6,500.00	P-1	0.00	NM	1	\$6,500.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/01/12	10/07/12	-T-----			1		\$6,500.00		0.00					
E 5	WFMY	10/03/12	10/03/12	News 2 at 11 News 2 at 11	CM	11-1135p	--W----	:30	1	\$1,250.00	P-1	0.00	NM	1	\$1,250.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/01/12	10/07/12	--W----			1		\$1,250.00		0.00					
													Totals	5	\$12,250.00